



BCM launches brand new MeiMei Credit Card

BCM bank has recently launched a brand new character credit card – “MeiMei Credit Card” and honorably invited Mr. H.H – the illustrator of “MeiMei” character from Taiwan, to visit Macau and meet “MeiMei” fans and BCM customers.

A grand launching ceremony was held on 9 July 2016 at Macau Tower Basement Level and officiated by Mr. Alick Chiu, Executive Director of BCM bank, together with Mr. H.H, Mr. Roger Lee, Assistant General Manager of UnionPay International as well as Mr. David Chan, Associate Vice President Account Manager of MasterCard. In addition to the ceremony, BCM bank has arranged several interactive sessions for audience and guests to enjoy the day, including live interview with Mr. H.H, games, and the gift presentation for “BCM x MeiMei Flash Mob Photo-taking Activity Lucky Draw”.

BCM bank, being one of the leading credit card issuing banks in Macau, has been pursuing its objective of continuous development of the territory’s credit card market. This time, BCM bank collaborates with the well known Taiwanese illustrator, Mr. H.H to design four unique card faces to fulfill the desire of “MeiMei” fans and customers. The four designs feature the self-confidence and beauty of the new female generation from different scenes: MeiMei – The Red Carpet Star, MeiMei – The Office Queen, MeiMei – Love Moment and MeiMei – Leisure Time. For sure, these credit cards will be one of the hot topics in town.

The spokesman of the bank pointed out that “MeiMei Credit Card” would probably enrich and expand the local credit card market of the young generation. This would also ensure the Bank to provide more dynamic and comprehensive banking products and services and spending privileges in future. Together with the “MeiMei Credit Card”, cardholders may enjoy their lifestyle and self-defined shopping experience.

Now you can experience the exclusive offers of “MeiMei Credit Card” by submitting application to BCM bank within the promotion period to get a chance to entitle a MeiMei foldable umbrella plus a MeiMei travel trolley with accumulated spending of MOP3,800 or above within the first two months of card issuance. Furthermore, you will get a chance to win MeiMei limited edition gifts on a first-come-first-serve basis by submitting application at designated promotion venue!

About BCM bank

BCM bank is one of the principal financial institutions incorporated in the Macau Special Administrative Region of People’s Republic of China. Since its establishment in 1974, the bank has been serving its local customers and working for the development of the Territory’s economy by supporting its main infrastructural investment projects and being traditionally involved in the trade finance.

In December 2005, BCM bank has become a member of Dah Sing Banking Group, a well-established and renowned financial group headquartered in Hong Kong and focusing on banking and insurance businesses. BCM bank offers a wide variety of banking and financial products and services to individuals, companies and institutional clients, ranging from deposits and loans to credit cards and insurance solutions, through its local network of 14 branches covering Macau, Taipa and Coloane plus other distribution channels, comprising ATM machines, a modern call centre and internet banking.



BCM bank
澳門商業銀行

About Mr. H.H

An illustrator from Taiwan, Mr. H.H is famous for his humor and irony on social norms, especially from social media Facebook, and gained over 1.25 million fans until now!

“MeiMei” is the most popular illustrated character from Mr. H.H who is unique and inspiring by her self-confidence and inner beauty. Mr. H.H has published three illustration books from 2014 to 2016.

- The end -



Launching ceremony of Mei Mei credit card