



PRESS RELEASE

BCM Launches the First World Mastercard®

BCM has recently launched its first World Mastercard in town. A launching ceremony was held by the bank on 18 July 2018 at the Heart Bar of Ascott Hotel. Officiating guests included Mr. Eddie Kong, Chief Executive of BCM, Mr. Alick Chiu, Executive Director of BCM, Mr. Max Leung, Vice President Account Management of Mastercard and also Ms. Wendy Ng, Director Account Management of Mastercard.

Being one of the major credit card issuing banks in Macau, BCM has been pursuing its objective of continuous development of the territory's credit card market. In knowing the growing demand from the affluent cardholders. BCM is launching its first World Mastercard, aiming to offer more premium card products and services to its customers.

Mr. Alick Chiu expressed that subsequent to the launching of BCM first Astor Boy Mastercard in 2008, BCM keeps working closely with Mastercard, and has rolled out different themed and co-brand credit cards throughout these years to meet the needs of different segments of customers. The brand new World Mastercard is designated for customers who look for luxurious lifestyle and they are able to enjoy a series of upgraded offers and worldwide privileges with this brand new card type. Mr. Alick Chiu believed that the World Mastercard will bring in more prestigious and personalized banking experiences to its customers, and marking another milestone of the bank towards its high end credit card business.

In addition, Mr. Max Leung, Vice President Account Management of Mastercard has also presented to the guests details about the Mastercard Airport Experiences provided by LoungeKey™ and Mastercard Flight Delay Pass during the ceremony.

BCM World Mastercard offers customers the prestigious Credit Card spending experience with a series of upgraded offers and worldwide privileges, including the cash rebates of up to 4 times of the basic by dining transactions, overseas and online spending, plus unlimited Airport VIP Lounge Free Access, the prestigious Mastercard Airport Experiences provided by LoungeKey™ and the Mastercard Flight Delay Pass.

BCM announced that all successful applicants of World Mastercard during the promotion period can enjoy extra cash rebate of up to 20X, on top of basic cash rebate by making designated credit card spending with World Mastercard within the first two months of card issuance. For more details, customers can visit www.bcm.com.mo or call Telebcm at 8796 8888 during office hours.

– End –